

Lim Chang Zheng Michael

Videography and Production | Verve Visuals

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EXPERIENCE AND EDUCATION

Most recent first. Work and study periods overlap: I continued independent videography and AV work while at university.

IPP Wealth Planners Sdn Bhd

Sep 2023 - Present

Great Eastern Life Risk Advisor and Financial Trilogist

- Developed automation systems using AI agents and AI workflows for IPP.
- Monitor and enhance current workflows.

Verve Visuals Services

Jun 2014 - Present

Founder and Freelance Videographer

- Run an independent videography business, shooting brand films and events, including night events during university.
- Secured Furtory's brand film project in 2023, organised the team, and directed and shot the film. Worked on VFX alongside the editor.

Shoot Works Asia Sdn Bhd

Apr 2021 - Sep 2023

Producer's Assistant / Production Assistant

- Joined through a university internship and continued working with the team, followed by freelance collaboration.
- Assisted producers, location managers and technical crew across production departments.
- Worked on Kimball and Toyota Vios productions.

Taylor's University and UWE Bristol

Mar 2015 - Sep 2021

Education: Broadcasting and Media Communications (dual degree programme)

- Bachelor of Mass Communication (Honours) (Broadcasting), Taylor's University, Lakeside Campus. Minor in Public Relations.
- Bachelor of Arts (Honours) in Media Communications, UWE Bristol.
- Continued independent videography and AV work during university; joined Shoot Works Asia through a university internship.

Liquid Room KL

Aug 2018 - Nov 2018

Event Organiser, Host and DJ

- Organised events and took on hosting and DJ duties.

Calvary Church and Calvary Convention Centre

Apr 2011 - Nov 2018

AV and Live Multi Cam Production Experience

- Progressed from iris/CCU and robotic camera control to camera and crane operation.
- Handled live switching and technical direction, cueing camera and crane operators.
- Supported church activities and external auditorium events, including TEDxKL 2014.
- Trained younger team members to operate AV equipment and continued supporting the team during university.

TheatreThirtySixty

Aug 2014 - Dec 2014

Backstage and Rehearsal Support

- Worked with Chris Ling on Bare Beckett and Titus Andronicus, providing backstage support.
- Provided line calls during rehearsals and helped actors learn and internalise their lines.
- Helped teach performing arts classes to primary school children.

SKILLS

Videography, shoot direction, VFX collaboration, camera and crane operation, iris/CCU control, robotic camera operation, live switching, technical direction, production assistance, AV training, AI agents and workflow automation.